

# WORKING TOGETHER THRIVING @ WORK 2022

Co-Creating Psychologically Healthy  
and Safer Workplaces

SAVE THE DATE  
September 22-23, 2022

Hosted by



Presenting  
sponsor



## Conference Overview & Invitation

The pandemic continues to have a significant impact on workplaces, driving the need to cultivate change to – protect and foster the mental health and well-being of employees. While recent challenges have thrust many businesses and industries into change and turmoil, we are also now poised to work together and leverage our collective knowledge and experience to co-create; key mechanisms that foster a strong, resilient and thriving workforce today and into the future.

This conference will showcase innovation, present research and share policy, practice, and educational content through plenary and workshop sessions. This combined in-person and virtual two day conference will focus on creative collaborative approaches to addressing key challenges organizations face when implementing programs and measuring policy; as well as sharing best practices and exploring future innovation. The challenges we have faced together have set the stage for more productive conversations about mental health across all workforce sectors, resulting in new pathways for discovering how we can support the well-being of everyone within our organizational cultures.

We believe our success is dependent on working together. This conference will offer attendees the choice of an in-person or virtual experience to network with peers across Manitoba from diverse industries with the common goal of seeing employees flourish and thrive in their mental health, well-being and career development. Come learn from those who have collaborated in shifting workplace culture, using lived experience to open conversations that normalize mental health challenges, and placed working together as a priority for all, while providing practical, achievable and inclusive approaches to improving workplace mental health. Ultimately, our goal is to reduce exposure to occupational stressors; increase engagement, drive innovation and productivity by creating psychologically safe workplaces; and to recognize and respond to the mental health challenges and how workplaces across Canada have adapted to new ways of doing business.

## CMHA's Vision

The Canadian Mental Health Association (CMHA) Manitoba and Winnipeg, is a non-profit, charitable organization, funded by the provincial Ministry of Health. We work to improve the lives of all Manitobans through leadership, collaboration, and continued pursuit of excellence in community-based mental health and addiction services. Our Vision is to support mentally health people in a healthy society. Together, with community-based partners, government and mental health and addictions service providers across the province, we support mental health for all Manitobans.

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## Sponsoring Working Together Conference

*Perks of Sponsoring*

### As a sponsor you will:

- Profile your own workplace mental health leadership, initiatives, and efforts
- Provide learning and networking opportunities for your staff, contributing to your own workplace mental health
- Receive exclusive opportunities to extend your influence and engage organizations and individuals to help nurture and sustain innovation
- Meaningfully advance our collaborative effort to reduce stigma and enhance mental health where we live, work and play
- Receive exposure to your brand for a full year after the conference with the Working Together Network

## Presenting Sponsor

**\$50,000**

*One Available*

## MGEU

**Exclusive recognition as the conference Presenting Sponsor for one year after the conference, including:**

- Primary recognition on conference website and streaming site
- 10 Free Registrations for in-person
- Verbal recognition during opening and closing ceremonies
- Opportunity to submit 30 second video advertisement to play during breaks
- Opportunity for opening remarks
- Opportunity to introduce one keynote speaker/keynote panel of your choice
- 20 discounted conference registrations
- Complimentary exhibitor booth space
- Opportunity to choose the conference hashtag to be used on social media
- All marketing materials

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## Wellness Sponsor

**\$20,000**

*One Available*

### Exclusive recognition as the conference Wellness Sponsor:

- On conference website and streaming site
- Marketing materials
- Verbal recognition

### Including:

- Complimentary exhibitor booth ace
- Opportunity to submit 30 second video advertisement to play during breaks
- 3 complimentary registrations; 10 discounted conference registrations
- Opportunity to provide one video wellness activity
- Co-produce the Workplace Mental Health and Wellness videos
- Opportunity to submit a conference abstract advertisement to play during breaks

## Hospitality Sponsor

**\$15,000**

*One Available*

### Recognition as the conference Hospitality Sponsor:

- On conference website and streaming site
- Marketing materials
- Verbal recognition

### Including:

- Opportunity to give closing remarks
- Opportunity to submit 30 second video advertisement to play during breaks
- Complimentary exhibitor booth space
- 4 complimentary registrations; 10 discounted conference registrations

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Employees  
Union

## Keynote Sponsor

**\$10,000**

*Two Available*

### Recognition as the conference Keynote Sponsor:

- On conference website and streaming site
- Marketing materials
- Verbal recognition

### Including:

- Opportunity to introduce one keynote speaker
- Complimentary exhibitor booth space
- 2 complimentary conference registrations; 5 discounted conference registrations
- Opportunity to submit 30 second video

## Digital Sponsor

**\$7,000 and/or GIK**

*One Available*

### Recognition as the conference Digital Sponsor:

- On conference website and streaming site
- Marketing materials
- Verbal recognition

### Including:

- 2 complimentary conference registrations

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## Participant Sponsor

**\$5,000**

*Three Available*

### Recognition as the conference Participant Sponsor:

- On conference website and streaming site
- Verbal recognition

### Including:

- Recognition to all complimentary registrations of the support from the organization

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## EXHIBITOR OPPORTUNITY

The **Working Together Conference** is not possible without the important work and support of our exhibitors. If you're a person, organization or non-profit who supports workplace mental health and you want to showcase your work to conference delegates, we encourage you to join as an exhibitor.

### As an Exhibitor, you will:

- Profile your own workplace mental health leadership, initiatives, and efforts.
- Have a virtual booth for participants to learn about your organization and/or its services.
- Meaningfully advance our collaborative effort to reduce stigma and enhance our mental health where we live, work and play.
- Receive exposure to your brand for a full year after the conference with the Working Together Network.

## Exhibitor

**\$300**

### Virtual booth on conference platform, with availability to:

- Link to your website
- Post content and videos
- Allow participants to connect directly with your representative

### Including:

- Recognition as exhibitor on conference website
- Ability to network with participants and presenters

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## SPONSORSHIP & EXHIBITOR REQUEST FORM

Please choose your options below

	OPPORTUNITIES	AVAILABLE SPOTS	COST
	Presenting Sponsor	0	\$50,000
	Wellness Sponsor	1	\$20,000
	Hospitality Sponsor	1	\$15,000
	Keynote Sponsor	2	\$10,000
	Digital Sponsor	1	\$7,000*
	Participant Sponsor	3	\$5,000
	Exhibitor	No limit	\$300
		<b>TOTAL:</b>	

\*And/or gift-in-kind

Organization Name	
Address	
Contact name	Phone #
Email	

### How to submit your sponsorship or exhibitor request

Please contact us by phone to process your sponsorship requests at  
**1-866-655-8548** or send the form by email to [sherry@innovative4you.com](mailto:sherry@innovative4you.com)